

PLEASE SUPPORT
INTERNATIONAL URBAN ORIENTEERING IN BRISTOL CITY CENTRE
on 10 & 11 June 2017



In June 2017 Bristol will take its place alongside other major European cities, including Bristol's twin city of Porto, plus Paris, Barcelona, Bilbao and Antwerp, in hosting a prestigious weekend of international urban orienteering races, as part of the City Race Euro Tour www.cityracetour.org

Would you like to support :

- this major event in Bristol's Year as European City of Sport 2017? www.bristol.gov.uk/cityofsport2017
- be associated with an event attracting both international athletes from across Europe, and total newcomers aged from under 8 to over 80?
- promote your brand, products or services to all participants, their families and friends?
- encourage your employees to take part in an active, fun and engaging activity and in so doing have a chance to win the Supporters Trophy? (see more information in the **Supporters Participants Programme** below)

If so then please become an event Supporter by helping with:

- a donation to cover some of the costs of staging the event, which is run on a not for profit basis entirely by volunteers, or by providing
- prizes for age class winners - local products are particularly welcome, and/or giving
- free items, or discount vouchers for inclusion within participant 'goodie bags', and by
- encouraging and entering some employees into warm up introductory events and then the main event
- and by publicising the event to your employees, customers and local community

In exchange :

- your logo and credits can be on event materials and publicity and on race numbers
- display your logo and or flags and banners at the Start and Finish
- feature on the dedicated event web pages including links to your own websites
- be highlighted in all media releases
- be invited to attend the Prize Giving by the Mayor of Bristol, where you'll be name checked
- enter your employees, customers or associates to the event plus free entry and tuition at three pre race 'taster' events, plus an opportunity to win the City of Bristol Races Supporters Trophy

I am delighted that we have an international urban orienteering event in Bristol and keen that it is an element of our year as City of Sport 2017

Marvin

Marvin Rees, Mayor of Bristol

What does urban orienteering involve?

Navigating through the historic city centre and Harbourside to a series of checkpoints marked on a specially prepared map. There are no set routes. Each participant decides on the best way to the next checkpoint. Competitors start at intervals, and are timed electronically at start, finish and at each checkpoint. Whilst elite participants will have excellent map reading and route choice skills and running fitness it is also widely enjoyed at all levels of ability at walking or jogging pace without a compass.

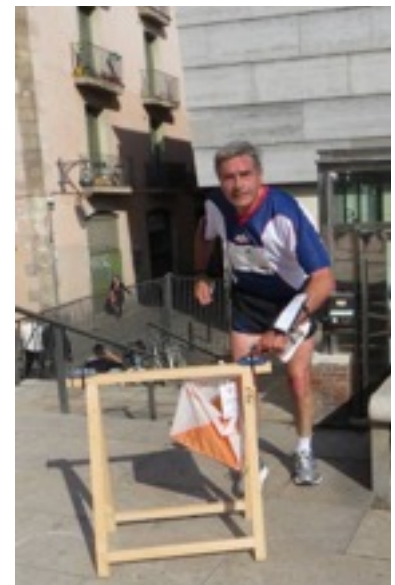
The event offers a full range of courses appropriate to different age categories.

Newcomers are especially welcome with special courses designed for them of either 3, 5 or 8 kms that require no prior experience.



Who is organising the event?

The event is organised by Bristol Orienteering Klub (BOK) www.bristolorienteeing.org.uk BOK is the orienteering club for Bristol, Bath and the surrounding areas. It is one of the largest and most successful orienteering clubs in the UK. It has organised many national and international events. In 2015 BOK hosted the British Orienteering Championships and these City of Bristol Races are its prime event for 2017. BOK is affiliated to the British Orienteering Federation <https://www.britishorienteering.org.uk>



Interested to know more?

Please contact the **Event Coordinator, David Hunt** on 0117 9251891 (albeit I am away a lot so better via email) at dhunt12692@gmail.com for all the different ways in which you can support this great event. Further Details are on the dedicated City of Bristol Races 2017 pages of the Bristol Orienteering Klub website at : www.bristolorienteeing.org.uk/city-of-bristol-races-2017

Supporters Participation Programme

Would you also like to support this event by :

- enhancing your employees engagement?
- developing their skills, fitness and teamwork?
- encouraging them to take part in an active, fun and challenging activity?
- introducing them to a new sport?
- enabling them to discover more of central Bristol and surrounding areas?
- gaining publicity for your support?
- having a chance to win the Supporters Trophy, presented by the Mayor of Bristol?

If so then please enrol in the Supporters Participation Programme which includes:

- entry places for a number of your employees into appropriate courses at this major international urban orienteering event held in Bristol City Centre
- entry to a programme of up to three pre race 'taster' events on Wednesday evenings running up to the June weekend, with help and guidance in what to do and how to improve
- a dedicated Supporter's Champion to guide your participants through both the warm up programme and the race
- a medal for all participants
- free use of the special electronic scoring device
- retaining the specially drawn maps used during both the taster events and the race itself
- a Photo Orienteering pack which can be enjoyed anytime before or after the event with friends and family matching photos to locations around the historic Harbourside
- enrolment in a special Supporters Trophy competition exclusive to those entering this Supporters Participation Programme with the Trophy awarded at the event Prize Giving by the Mayor of Bristol

Sponsor Participation Programme pricing :

Platinum	- £650 for 10 places
Gold	- £560 for 8 places
Silver	- £450 for 6 places
Bronze	- £320 for 4 places

In addition to providing your employees with a very valuable and memorable experience :

- your name or logo will feature on the dedicated event web pages
- display your logo and or flags and banners at the Start and Finish
- be highlighted in all media releases
- be invited to attend the Prize Giving by the Mayor of Bristol, where you'll be name checked

Would you like to see what the event is like?

Porto, Bristol's twin city, hosted a similar event last year and will again this September.

Portuguese TV made this short programme about the 2016 Porto City Races which are very similar to our City of Bristol Races 2017- except we won't be having a night event which is featured at the start of the programme.

https://www.youtube.com/watch?time_continue=37&v=1mutOZPr3PY

The City of Bristol Races will be daytime races and both are based from an event centre within Bristol's City Hall

- Saturday 10 June : Bristol Harbourside North and Clifton Wood
- Sunday 11 June : Bristol Harbourside East and Temple Quarter

Do pass this Prospectus on to other colleagues within your organisation, and do get in touch to discuss how to support and take part in this major event in Bristol's European City of Sport. Contact details are above.